

MARGARET HASSE

Margaret Hasse has been a consultant for foundations, non-profit organizations, arts, and education groups since 1989. She's a multi-faceted consultant with expertise in Board development, group facilitation, organizational assessment, fundraising, program management, and evaluation processes. Her emphasis is on planning, organizational development, and fundraising for small to mid-sized organizations. An online instructor for Drexel University's Arts Administrative Masters program, she teaches the *Strategic Planning and Evaluation* course.

Margaret has helped scores of diverse arts and cultural clients achieve their goals. She has conducted focused group discussions, surveys, Board and staff retreats, and interviews to define issues and provide information useful to organizational decision-making. Projects undertaken generally result in a plan, report, paper, study or a funding review or request. Sample projects for which Margaret served as lead consultant or contractor:

- Fundraising Plan, **Rosetown Players**, to hire its first paid artistic and administrative staff
- Board Development and Organizational Assessment, **Minnesota Boychoir**, as part of long-term planning
- Grant research and reviews, **Saint Paul Foundation and National Endowment for the Arts**
- Three-year strategic plan, **East Side Arts Council**, regarding programs and Board development
- Three-year business plan, **Rain Taxi, Inc.**, a literary arts organization, reflecting decisions about local and national service, marketing, and expansion of income to keep pace with growth
- Documentarian, **Arts Learning Xchange**, Arts Midwest and the Minnesota Community Foundation funded by The Wallace Foundation, to support arts audience development
- Board Development and Organization Plan, **Diverse Emerging Musicians Organization**, through facilitated Board retreats
- Education Plan, **Weavers Guild of Minnesota**

Public reports she's authored include *Arts for All Saint Paul Plan*, Saint Paul Public Schools, 2005; *ScholarShop—Effective Youth Development*, Citizens' Scholarship Foundation of America, 2002; *Women's Voices*, Minnesota Women's Fund, 1998; *Arts in Education Program Evaluation*, Minnesota State Arts Board, 1997. Grants she has written or developed include \$1 million Wallace Foundation grant for audience development/arts participation (funded), Ordway Center for the Performing Arts and \$1 Ford Foundation arts grant (funded), Arts for Academic Achievement, Minneapolis Public Schools, 2007.

Margaret is also a literary artist with extensive teaching experience. Her B.A. is from Stanford University and her M.A. from the University of Minnesota, both in English. She has published three books of poetry and received a Poetry Fellowship from the National Endowment for the Arts, as well as individual artist grants from the McKnight Foundation, Minnesota State Arts Board, and Jerome Foundation. Prior to establishing a consulting business, Ms. Hasse served as Executive Director for Minnesota Alliance for Arts in Education, which included lobbying.

12/2010

