

Consultant Biography

Margaret Hasse, Arts Organization Consultant, Educator and Writer

Margaret Hasse has been a consultant for foundations, non-profit organizations, arts, and education groups since 1989. She is a multi-faceted consultant and independent contractor with expertise in Board development, volunteerism, group facilitation, organizational assessment, fundraising, program management, community engagement and evaluation. Her emphasis is on planning, organizational development activities, and fundraising for small to mid-sized organizations, including diversifying income through donors and members. She has worked with Board, paid staff, volunteers, and interns. In Drexel University's Arts Administrative Masters program, she taught *Strategic Planning and Evaluation*. Margaret has helped scores of diverse arts and cultural clients achieve their goals. She does research, manages group discussions, surveys, and Board and staff retreats, and conducts interviews to define issues and provide information useful to organizational decision-making. Projects undertaken generally result in a plan, report, paper, study or a funding review, or request.

Sample projects for which Margaret served as lead consultant:

- Grants consultant to **ArtStart** (2017)
- Personnel evaluation and planning, **Lake Region Arts Council** (2016)
- Planning consultant, **Saint Paul Vocal Forum** (2015)
- Development plan, **Harmony Theatre** (*MRAC-funded*) (2015)
- Strategic plan, **East Side Arts Council**, emphasizing program decisions (*MRAC-funded*)
- Business plan, **Rain Taxi, Inc.**, a literary arts organization, reflecting decisions about local and national service, marketing, and expansion of individual donors (*MRAC-funded*)
- Plan for Board recruitment, orientation and planning, **Hastings Prescott Area Arts Council** (*MRAC-funded*)
- Board development plan, **Zeitgeist** (*MRAC-funded*)
- Personnel search and volunteer development, **Minnesota Boychoir**

Public reports she's authored include *Arts Education Advocacy*, national Grantmakers for the Arts, 2015; *Stronger Together* for the network of Regional Arts Councils, 2014; and articles for Arts Learning Xchange of Arts Midwest, 2014. Funded proposals she wrote or developed include \$1M Wallace Foundation, Ordway Center for the Performing Arts, and \$1M Ford Foundation, Arts for Academic Achievement, Minneapolis Public Schools.

Margaret is a literary artist with extensive teaching experience, including at The Loft Literary Center and with private students. Her B.A. is from Stanford University and her M.A. from the University of Minnesota, both in English. Ms. Hasse has published five books of poetry, two that were finalists for the Minnesota Book Award, and two that won the Midwest Independent Publishers Association annual poetry book prize. She has received a Poetry Fellowship from the National Endowment for the Arts, as well as individual artist grants from The McKnight Foundation, Minnesota State Arts Board, and Jerome Foundation. Prior to establishing a consulting business, Ms. Hasse served as Executive Director for Minnesota Alliance for Arts in Education, which included being a lobbyist and consensus-builder in the arts and education community. She has served on a number of boards, such as The Loft Literary Center, CIE, and Rain Taxi, and many grant panels, including MRAC.

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Select list of clients:

- Arts for Academic Achievement
- ArtStart
- Banfill-Locke Center for the Arts
- Cantus
- Center for Ethics, University of St. Catherine
- Chain Reaction Theater Company
- Chamber Music America
- Citizens' Scholarship Foundation of America
- City of Saint Paul
- Colorado Council on the Arts
- Culture Incorporated's Firststar Capital New Year
- Developing Arts and Music Foundation (sponsored by First Avenue)
- Diverse Emerging Music Organization (DEMO)
- East Metro Music Academy
- Grantmakers for the Arts
- Givens Foundation for African American Literature
- Great River Educational Arts Theatre
- Harmony Theatre Company
- Hmong Youth Education Services
- Hopewell Music Collaborative North
- Illusion Theater
- In the Heart of the Beast Puppet and Mask Theatre
- Jerome Foundation
- Lake Region Writers Network
- Lake Region Arts Council
- Milkweed Editions
- Minneapolis Public Schools
- Minnesota Adoption Resources Network
- Minnesota Citizens for the Arts
- Minnesota Forum of Regional Arts Councils
- Minnesota Arts & Education Partnership
- Minnesota State Arts Board
- Minnesota Women's Fund
- PASS: Partners – Arts and Schools for Students
- Perpich Center for Arts Education
- Project SUCCESS
- Ramsey International Fine Arts School, Minneapolis Public Schools
- The John F. Kennedy Center for Performing Arts
- The Loft Literary Center
- The National Endowment for the Arts
- The Textile Center of Minnesota
- Saint Croix Valley Arts Council
- Saint Paul Almanac
- Saint Paul Arts & Education Coalition
- Saint Paul Conservatory for Performing Artists
- Saint Paul Foundation
- Saint Paul Public Schools
- Saint Paul Vocal Forum
- South Dakota Arts Council
- The National Endowment for the Humanities' "Voices & Visions Project"
- The Pew Charitable Trusts
- Walker Art Center
- Young Audiences of Colorado
- Zeitgeist